

# A SELF-FINANCING APPROACH TO UNIVERSAL BASIC INCOME



UBIseed

A PROJECT OF  SAMFUNDSTANKEN

# FIRST UBI BACKED BY REAL GOODS

UBIseed is a digital currency distributed for free as Universal Basic Income.

People around  
the world will receive



**1,000 UBIseeds**

per month.

This will be enough to buy a cell phone plan with



**50 minutes**



**50 SMS messages**



**50 MB of data**

per month - provided by partners in the telecom business.



Several partners in telecom, dollar stores, electricity providers and SMS education providers have been secured and will allow up to **100,000** users in South Africa and India respectively in 2019 to pay for real goods with UBIseeds.

# REAL VALUE WITH IMMEDIATE IMPACT

UBIseed will be easy to use and accessible for the very poor.



The initial target group is communities living at less than **\$2** per day who can benefit the most from this program.

UBIseeds can be transacted with



other users



and merchants

or exchanged for mainstream currencies such as U.S. dollars via



phone calls



SMS



website



transaction fee removes UBIseeds from circulation, preventing inflation and keeping the value growing.



Most UBIseeds spent at partnering businesses will be held for years, not immediately sold, so their value can increase over time.

# MEET THE TEAM

**SamfundsTanken** is a profitable business and think tank which has launched the UBIs seed project. The UBIs seed team has worked together on several other major projects for **3-7 years**, including an asteroid defense system with NASA.



**Soeren O. Ekelund,**  
**Founder and Head Analyst**

Philanthropic engineer and decision scientist with several startups - one in the Top 10% in Denmark in 2013.



**Henrik S. Jacobsen,**  
**CEO & Chairman**

Master of Development and International Relations, organizational leader and science teacher.



**Ida Juul Farver,**  
**CCO & Vice Chairman**

Master in English and European Studies, specialized in Value Based Management and Nordic Management.



**Kirsten Riddervold,**  
**COO & Treasurer**

Society analyst and project manager. Active in poverty alleviation and child philanthropy for a decade.



**Simon Skipper,**  
**Visual Director**

Award-winning photo journalist, author, storyteller, Bitcoin investor, and emotional intelligence coach.



**Chris Rønn Jensen,**  
**CIO & Lead Programmer**

Information technologist from Niels Brock Academy, certified software tester, simulation and software developer.

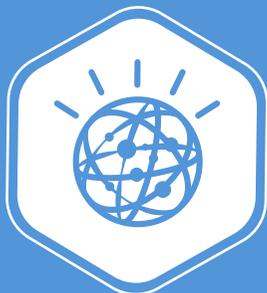
## STRONG PARTNERS AND ADVISORS



SamfundsTanken has a close partnership with Mannabase, the business and technology arm of the Manna project. Manna, with over **100K** users, is the first exchangeable digital currency to be distributed as a UBI.



Advisors include **Karen Jooste**, member of parliament of South Africa; and **Eric Stetson**, social entrepreneur and founder of the People's Currency Foundation and Mannabase Inc.



Samfundstanken has also established relationships to use IBM Watson artificial intelligence



and Voice Vault voice authentication software.

## FINANCING THE PROJECT

**1.6M** 

SamfundsTanken successfully closed a seed round of **\$1.6M** for the UBIsseed project on November 1, 2018.

**5M** 

Currently raising Series A funding round of **\$5M** to close by mid 2019.



**SAMFUNDSTANKEN**

Is in dialogue with the organizations representing the greatest commercial philanthropists within the fields of UBI and digital currency, such as **Richard Branson** and **Michael Novogratz**.

# TIMELINE



First Product Partner goods expected to be traded with UBIs seed starting in early 2019, with cellphones and airtime, water and basic food, public transport and school supplies among the first offerings.



Forecasted adoption by **500M** users among the poorest **10%** of world population within **2-3 years**.



A large venture capital and index portfolio is acquired, to protect and grow the value of UBIs seed, increasing its charitable impact even as the currency stabilizes.



Pilots launching in South Africa and India, and among existing Manna recipients, with **100K+** users in each pilot. With rapid user growth, merchant adoption, and price of UBIs seed stabilized by a controlled exchange, UBIs seed value is expected to rise.



In 2022-2023, UBIs seeds worth a total of **\$5 billion** are distributed each month. Extra emissions of less than 1% of circulating UBIs seed can be made and sold, generating **\$500M** per year in profits.

UBIs seed combines the power of philanthropy and the free market to raise people's standard of living, for people all around the world.

# JOIN US



**Businesses:** Become a partner to accept UBIs as payment for goods and services. As an early adopter of UBIs, you can grow the socially responsible profile of your company and gain customers in emerging economies.



**Investors:** Participate in UBIs's Series A funding round. Add this socially conscious, early-stage investment to your portfolio - an asset with a scientific plan for rapid growth and profitability.



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